



CONTACT

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Phone: +971569792700

Location: United Arab Emirates

CERTIFICATION

- Certified Professional Coder (CPC), AAPC

EDUCATION

- M.A Clinical Psychology (2021), Indira Gandhi National Open University
- B.A Sociology (Psychology) (2017), University of Calicut

KEY SKILLS

- ICD-10-CM, CPT & HCPCS
- Medical terminology
- Human anatomy & physiology
- Quality auditing
- Proofreading
- Attention to detail
- Time management
- G-suite & Microsoft excel

LANGUAGES

- English
- Malayalam
- Hindi
- Urdu

PROFILE

AAPC Certified Professional Coder and a post graduate in clinical psychology with extensive knowledge of medical terminology, human anatomy and physiology. Proficient in ICD-10-CM, CPT, and HCPCS Level II coding system. Skilled in content writing, proofreading, analysis, and quality auditing with 3.5 years of experience. Committed to accuracy, quality, and compliance. Seeking a challenging role within a healthcare sector where expertise can contribute to accurate coding practices.

EXPERIENCE

SENIOR WRITER & AUDITOR, 07/2022 – 07/2024

Saks OFF 5TH (Hudson's Bay Company), Bangalore, India

- Crafted accurate and compelling product descriptions for various categories
- Proofread and summarized vendor/buyer-provided product information
- Reviewed and audited the existing content for accuracy and quality
- Successfully leveraged SEO best practices and utilized AI-powered copywriting tools
- Utilized the power of Google Trends and BrightEdge to monitor and analyze fluctuations in traffic rankings
- Guaranteed alignment of content with company objectives for optimal outcomes
- Developed new copy guidelines incorporating SEO trends
- Offered training to the team of copywriter for a seamless transition to new guidelines and process
- Efficiently liaised with North American partners to facilitate streamlined legal process

CONTENT QUALITY AUDITOR (QC), 04/2021 - 07/2022

MattsanKumar LLC (MYNTRA), Bangalore, India

- Managed attribute curation and content enrichment to facilitate successful product publication on the website
- Ensured final content as optimized by incorporating necessary modifiers and emphasizing USPs
- Implemented a rigorous verification process to ensure accuracy and consistency of content
- Maintained compliance with copy guidelines and regulations
- Recognized and declined items necessitating legal intervention and confirmation
- Established vendor communication to verify product features
- Safeguarded the confidentiality, integrity, and availability of vendor data
- Identified quality issues or improvement areas and communicated them to the respective team
- Remained updated on industry regulations and procedures for enhanced accuracy and efficiency in the process