

CONTACT

lilianmustafa95@gmail.com

+971558178531

Based in Abu Dhabi

<https://www.linkedin.com/in/lina-mustafa-4b04a8176/>

KEY SKILLS

Passion for Healthcare and Engineering

Energetic Attitude

Highly Collaborative

Time Management & Planning

Detail-Oriented

Clear Written & Verbal Communication

TECHNICAL SKILLS

Microsoft Office Suite
(PowerPoint, Excel, & Outlook)

G Suite (Google Slides, Gmail)

Social Media Platforms
(Instagram, TikTok, & Facebook)

RELEVANT COURSES

Healthcare Technology Innovation

CERTIFICATIONS

Innovation Management

Personal Planning and Skills Development

CONFERENCES & PAPERS

Arab Health | (2019, UAE)

Paper: A study on patient satisfaction with quality of healthcare services / publish date 1/8/2020

LANGUAGES

English, Arabic

INTERESTS

International travel, reading non-fiction books, hiking

LINA MUSTAFA

Biomedical Engineering and MBA graduate with a passion for healthcare management and providing strategic healthcare solutions.

Strong track record of success in:

- Successfully working & collaborating in teams small and large
- Establishing new revenue streams through strategic prospect sourcing
- Being a self-starter and self-advocate throughout entirety of academic career

RELEVANT WORKING EXPERIENCE

University of Cyberjaya, Malaysia

Business Development Lead | 2018 – 2019

- Contacted prospective students via phone and e-mail regarding new program offerings and gauge interest
- Provided end-to-end customer service, which encompassed price quotes, order completion, and answering any and all prospect questions
- Created targeted marketing plan that laid out strategic plan for prospect capturing and expanded focus of prospect base
- Captured all prospect information within internal database
- Achieved highest sell-through rate of any team member

AI Academy Charity Hospital, Sudan

Biomedical Engineering Internship | May 2018 – August 2018

- Installed and adjusted technical specifications for hospital's biomedical equipment across departments
- Evaluated the safety, efficiency, and effectiveness of biomedical equipment
- Trained clinicians and other personnel on the proper use of equipment
- Researched industry trends and suggested emerging biomedical technologies for hospital use

National Medical Supplies Fund, Sudan

Biomedical Engineering Internship | February 2018 – March 2018

- Provided end-to-end safety support for existing biomedical equipment
- Reviewed existing safety procedures and made improvement suggestions

EDUCATION

Master of Business Administration (University of Cyberjaya, Malaysia)

2018 – 2020

- Master of Business (MBA) program in healthcare management designed to prepare students to oversee operations and services in healthcare facilities.
- **Relevant Coursework:** Principles of business, Marketing, Finance, & Effective Management.
- **Focus of Research:** Relationship-building between insurance companies, medical professionals, and patients—and how these relationships impact healthcare facilities.

Bachelors in Biomedical Engineering (Sudan University of Science & Technology, Sudan)

2012 – 2017