



# NAYANA K

## MBA

### PERSONAL

**Name:**

Nayana K

**Address:**

Sharjah  
Muweilah

**DOB:**

28th April 1995

**Marital Status:**

Married

**Nationality:**

Indian

**Visa Status:**

Residence Visa

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### EDUCATION QUALIFICATION

MBA (Marketing and Finance)

- 60%

BBM (Bachelor of Business  
Management) - 50%

Intermediate (XII) - 76%

High School (X) - 86%

### CAREER OBJECTIVE

Seeking a challenging position in an esteemed organization with a professional work driven environment where I can utilize and apply my knowledge, skills to adhere with the organizational objectives and to facilitate individual growth.

### INTERNSHIP /INDUSTRIAL TRAINING PROGRAM

**1. Name of the organization : Big Bazaar, Calicut**

**Duration of the Training :** 1 Month, 2015

**Training Summary :** The training was mainly focused on the understanding the day to day operations of the organization, and to study the employee satisfaction in the organization.

**2. Name of the organization : Jumbo Books, Thalassery**

**Duration of the Training :** 1 Month (April 2016)

**Training Summary :** The training was mainly focused on the understanding the day to day operations of the organization, the reason for the startup of organization, the management behind the organization and their future vision.

**3. Name of the organization : Deshabhimani Publications, Kannur**

**Duration of the Training :** 1 Month (September 2016)

**Training Summary :** The training was mainly focused on a complete organizational study which also includes the study about the industry, the company, its product, functional and departmental analysis, and the SWOT analysis of the company.

**4. Name of the organization : Sports Goods Export Promotion Council**

**Duration of the Training :** 2 Month (April 2017- May 2017)

**Training Summary :** Learned About how the sports goods export industry in India work.

## LANGUAGE KNOWN

- English
- Malayalam
- Hindi

## AREA OF INTEREST

- Consumer behavior
- Finance
- Advertising
- Brand management
- Marketing
- Human resource management

## I T PROFICIENCY

- OS
  - Windows XP
  - Windows 7
  - Windows 8
- Other Software:
  - Microsoft Office 2003, 2007, 2010
  - Microsoft Excel

## EXPERIENCE

1. Nam Marketing executive at REPORTER CHANNEL (3 months)
2. PRO at Kannur Medical collage (1 year)

## SEMINARS AND PROJECTS

1. Project entitled 'Study on Employee Satisfaction In Big Bazaar
2. Mini project entitled 'Operations Of A Stationary Shop In My Locality'
3. Organizational Study entitled 'An Organizational Study Conducted In Deshabhimani Publications'
4. Project entitled 'International Market Prospect For Indian Sports Goods- A Study On Behalf Of Sports Goods Export Promotion Council, Delhi'

## INTERPERSONAL SKILLS

1. Analytical.
2. Effective time management and team building skills.
3. Ability to liaise with all levels of people
4. Good written and oral communication skills.
5. A passion for technology, willingness to work hard, energetic, and of course, a desire to be the best.

## DECLARATION

I do hereby declare that the above information is true to the best of my knowledge.

**NAYANA K**