

**SAWNIE P ALEX**

Abu Dhabi, UAE

+971569516841 | +971562676911 | [sawniepalex@gmail.com](mailto:sawniepalex@gmail.com)**CAREER OBJECTIVE**

To be a part of a reputed organization which would help me learn new skills and deliver my potential, and to use my knowledge for the growth and opportunity of the company.

**EDUCATIONAL QUALIFICATIONS**

Course/Degree	Name of the institution	University /Board	Year	Percentage
MBA Specialized in Marketing/Finance	Saintgits Institute of Management	APJ Abdul Kalam Technological University	2020	67%
B Com in Computer applications	Saintgits College of Applied Science	Mahatma University, Kottayam	2018	64%
12 <sup>th</sup> CBSE	Mar Dionysius School, Mallappally	CBSE	2015	70%
10 <sup>th</sup> CBSE	Mar Dionysius School, Mallappally	CBSE	2013	78%

**SKILLS & ABILITIES:**

- Knowledge on Zoho Desk (CRM Software)
- Good Communication Skills
- Social Media Marketing
- Working knowledge in Tally ERP and MS office
- Providing customer support

**PROJECT:**

- The effect of macroeconomic indicators on the Indian stock market indices.

The study was conducted to analyze the relationship between macroeconomic indicators on the Indian stock market indices and how they impact the stock market. Through this study it was found that the macroeconomic indicators has an effect on stock market.

## **WORK EXPERIENCE**

July 2, 2019  
to August 14, 2019

Internship in Procurement Department  
**MAPCO LLC**

- Follow-up of orders and providers' performances to the Procurement Department
- Assisted for the preparation of Internal Audit for ISO
- Assisted the department in the procurement Process

November 30 2020  
to November 30 2021

Digital Marketing Executive  
**DC BOOKS**

- Helped in the planning and implementation of the overall Digital Marketing Strategy
- Assisted with preparing and managing the Digital Marketing Budget
- Managed Social media marketing campaigns
- Analyzing digital marketing analytics reports for developing optimization plans
- Promoting the company's product in the digital space

## **ACTIVITIES & ACHIEVEMENTS**

- Core Committee member of SIMTHESIS 12.0 National level management fest
- Volunteer for Big Q Competition Conducted by Malayala Manorama.
- Conducted Business Quiz in Gitsblits conducted in Saintgits College of Applied Science.
- Completed 1 month internship at MK Kuruvilla & Co, CA firm
- Certificate of Bloomberg Marketing Concept online course.

## **PERSONAL PROFILE:**

- Date of Birth : 02/05/1997
- Marital Status : Single
- Father's Name : P. A. Alexander
- Nationality : Indian
- Linguistic Ability : English, Hindi, Malayalam
- Visit Visa Validity : March 2022

## **DECLARATION**

I solemnly declare that all above information is correct to the best of my knowledge and belief

Date: 01-02-2022

SAWNIE P ALEX