



Muhammad Shahzeb

SOCIAL MEDIA MANAGER |
GRAPHICS DESIGNER | DIGITAL
MARKETER | WORDPRESS |
PPC/ADWORDS

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PROFILE

Worked as a Digital Marketer for Texitech. Managing Company's websites, SEO updates and executing Social Media Ads. Worked remotely for US Based Clients. Freelance Graphics Designer.

SKILLS

Social Media Posts Design



Social Media Ads



Graphics Designing



Google Ads



Article Writing



WORK EXPERIENCE

DIGITAL MARKETER

Texitech

Oct 2021 - Jun 2022

- Assisting in the formulation of strategies for the Company to build a lasting digital connection with consumers
- Planning and monitoring the ongoing Company's presence on social media
- Launching optimized online advertisements to increase the Company's and brand awareness

GRAPHICS DESIGNER - FREELANCE

Fiverr

- Working with clients' ideas and managing their expectations.
- Developing concepts, graphics, and layouts, including making decisions about fonts, images, readability, and readers' needs.
- Determining size and arrangement of copy and illustrative material, as well as font style and size.

DIGITAL MARKETING EXECUTIVE (PART TIME REMOTE)

Ecommerce

Jun 2021 - Dec 2021

- Assisting in the formulation of strategies for the Company's clients to build a lasting digital connection with consumers
- Planning and monitoring the ongoing Company's and Clients' presence on social media
- Launching optimized online advertisements to increase the company's and clients' brand awareness

DIGITAL MARKETING EXECUTIVE (REMOTE)

Affordable Refinishing LLC

Aug 2020 - Jan 2022

- Assisting in the formulation of strategies to build a lasting digital connection with consumers
- Planning and monitoring the ongoing company presence on social media
- Launching optimized online advertisements to increase company's and brand awareness

ASSOCIATE TRAINER

Breakthru

Jan 2021 - Sep 2021

- Facilitate the department in training, coaching, and counseling of new Live Chat Agents
- Monitors and generates training reports to meet and ensure the quality standards.
- Compile detailed reports of all mentioned efforts above and present to Training manager.

EDUCATION HISTORY

Graduation in Computer Science(Current)

Virtual University

Digital Marketing Certificate

CCEE - NED University Institute

Web Development Certificate

NIST